

MAISON DELONE

— LOS ANGELES —

THE HOUSE · THE VISION · THE BECOMING

OUR ORIGIN

Every house begins with a single line.

For more than a decade, fashion illustration was a deeply personal creative practice. Maison Delone marks the moment those private studies began becoming a public fashion house.



FOUNDER & CREATIVE DIRECTOR

Chercely E. Damis

Maison Delone brings together an independent creative practice and a professional foundation in marketing and creative operations.

The name Delone honors the founder's mother and her journey from Haiti to America—a legacy of resilience, ambition, and becoming.



THE BELIEF

Art wears a higher purpose.

A garment can hold memory as powerfully as it holds form.

Maison Delone approaches fashion through elegance, structure, expressive individuality, and the conviction that design can tell a story beyond the moment it is worn.

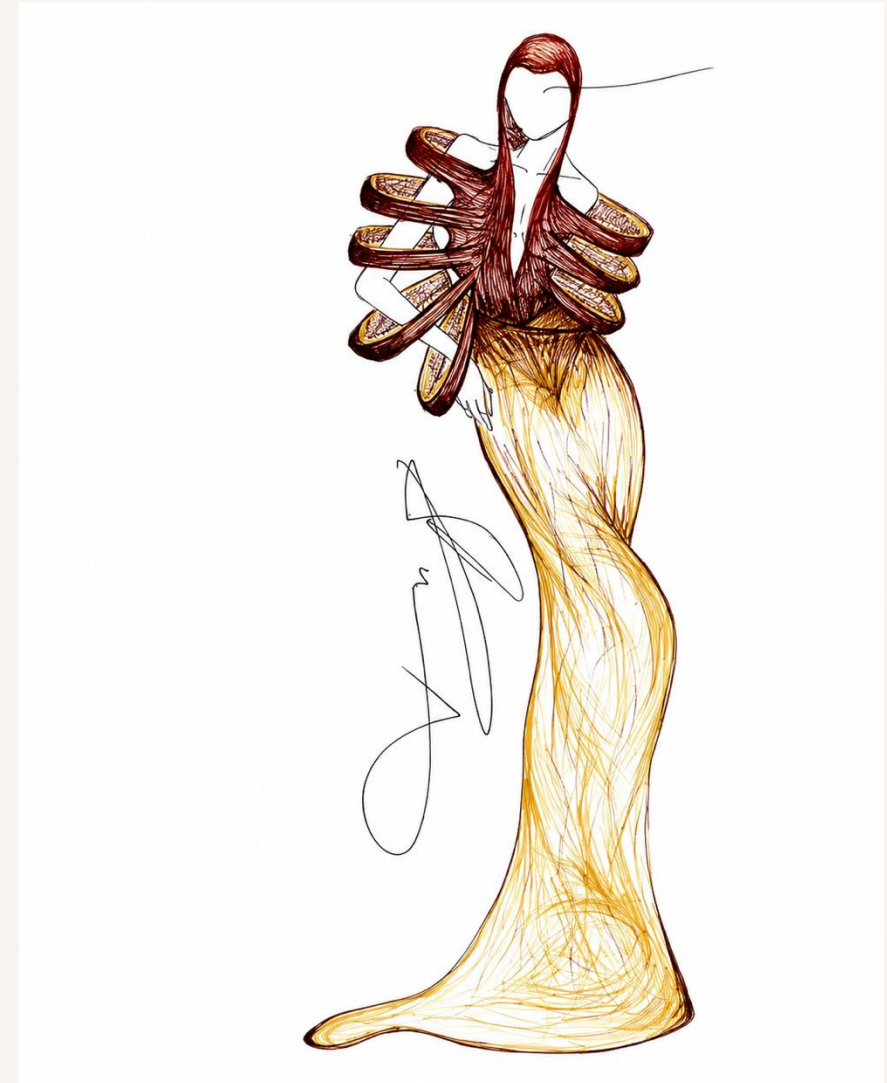


CREATIVE SIGNATURES

A language of line and silhouette

Architectural form. Sculptural movement. Color as emotion. Quiet drama.

The House begins with hand-drawn studies and explores how each gesture may evolve into material, construction, and wearable form.



THE CREATIVE ARCHIVE

Lines of Becoming

Six evolving volumes. One emerging visual language.

I The Poetics of Pink

II Blue in Inquiry

III Tangerine Poise

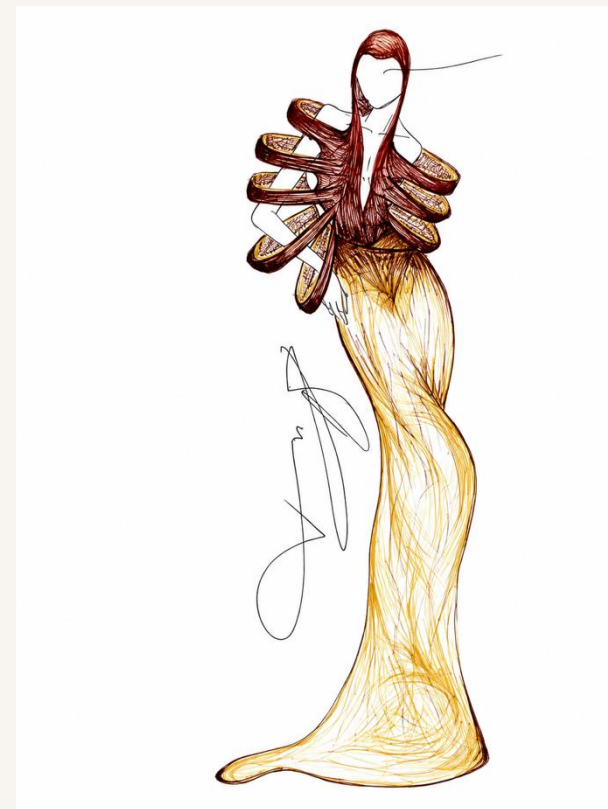
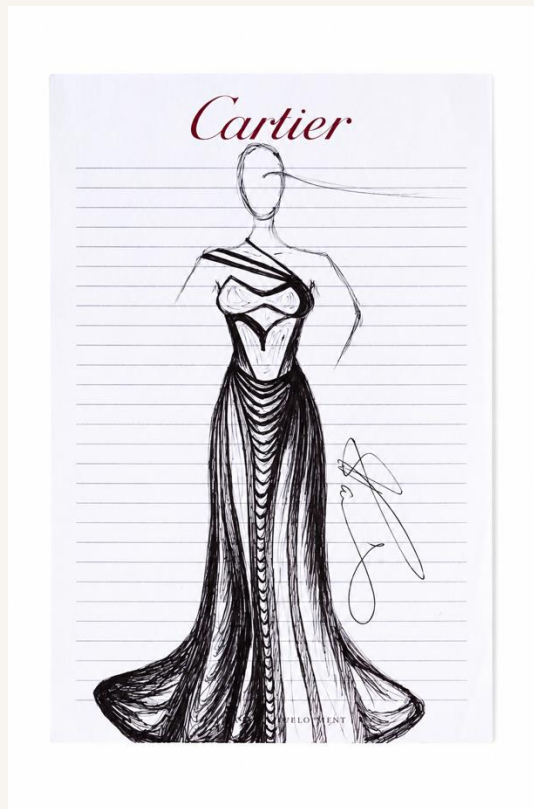
IV Hints of Green

V Black, Softly Spoken

VI The Quiet Confidence of a Millennial

SELECTED ORIGINAL ILLUSTRATIONS

Color. Gesture. Form.



IN DEVELOPMENT

The first three prototypes

Maison Delone is developing three initial garment prototypes as a first step toward physical production.

Current priorities include fit and construction, fabric exploration, manufacturing feasibility, and preserving each design’s original artistic intent.



WHO WE DESIGN FOR

The Maison Delone woman

A woman drawn to originality, presence, and expressive elegance.

The House intends to serve private clients and occasionwear customers, alongside stylists and selective luxury retail partners seeking distinctive statement pieces.



OUR INTENDED APPROACH

Made with intention

The proposed model emphasizes made-to-order and limited-run production, thoughtful fabric selection, and lasting construction.

These are development commitments—not claims of an established production operation or verified environmental impact.



COMMERCIAL STRATEGY

A considered market entry

01 Complete and assess three prototypes

02 Establish production costs and viable pricing

03 Engage prospective private clients, stylists, and boutiques

04 Develop made-to-order and selective wholesale opportunities

THE NEXT CHAPTER

Maison Delone is still becoming.

We welcome thoughtful introductions, creative partnerships, and conversations about the future of the House.

MAISONDELONE.COM
